



# BUSINESS AND MARKETING PATHWAY

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## Elective Offerings

Milton High School supports students in gaining real-world skills through hands-on business and marketing electives while completing required courses. Students learn entrepreneurship, marketing, and project management, earn Microsoft Office certifications, and pursue real-world business projects, gaining practical experience to start their business journey while in high school through electives such as:

- Introduction to Business and Marketing
- Workplace Applications
- Entrepreneurship
- Marketing
- Social Media Design
- Sports and Entertainment Marketing
- Accounting 1
- Accounting 2
- Retail Design (School Store)
- Retail Communications (School Store)
- School-Based Enterprise Capstone

